

What Schools Can Do

Ideas for Healthy Fundraising Alternatives

Schools can help promote a healthy learning environment by using healthy fundraising alternatives.

Items You Can Sell

- Activity theme bags
- Air fresheners
- Bath accessories
- Balloon bouquets
- Batteries
- Books, calendars
- Brick/stone/tile memorials
- Bumper stickers & decals
- Buttons, pins
- Candles
- Christmas trees
- Coffee cups, mugs
- Cookbooks
- Crafts
- Coupon books
- Customized stickers
- Emergency kits for cars
- First aid kits
- Flowers and bulbs
- Foot warmers
- Football seats
- Garage sale
- Giant coloring books
- Gift baskets
- Gift certificates
- Gift items
- Gift wrap, boxes and bags
- Graduation tickets
- Greeting cards



Items You Can Sell, continued

- Hats
- Holiday ornaments
- Holiday wreaths
- House decorations
- Jewelry
- Lunch box auctions
- Magazine subscriptions
- Megaphones
- Monograms
- Music, videos, CDs
- Newspaper space, ads
- Parking spot (preferred location)
- Pet treats/toys/accessories
- Plants
- Pocket calendars
- Pre-paid phone cards
- Raffle donations
- Raffle extra graduation tickets
- Raffle front row seats at a special school event
- Rent a special parking space
- Scarves
- School art drawings
- School Frisbees
- School spirit gear
- Scratch off cards
- Sell/rent wishes
- Souvenir cups
- Spirit/seasonal flags



Items You Can Sell, continued

- Stadium pillows
- Stationery
- Stuffed animals
- Temporary/henna tattoos
- T-shirts, sweatshirts
- Tupperware
- Valentine flowers
- Yearbook covers
- Yearbook graffiti



Healthy Foods

- Frozen bananas
- Fruit and nut baskets
- Fruit and yogurt parfaits
- Fruit smoothies
- Lunch box auctions
- Trail mix

Sell Custom Merchandise

- Bumper stickers/decals
- Calendars
- Cookbook made by school
- Logo air fresheners
- Scratch off cards
- T-shirts/sweatshirts

Items Supporting Academics

- Read-A-Thon
- Science Fair
- Spelling Bee

Adapted from: Creative Financing and Fundraising. California Project Lean, California Department of Health Services, 2002.

Additional Resources

- Clearinghouse for Fundraising Information:* <http://www.fundraising.com/>
- Creative Financing and Fundraising.* California Project Lean, California Department of Health Services, 2002. <http://www.co.shasta.ca.us/Departments/PublicHealth/newspublications/other%20publications/other.shtml>
- Guide to Healthy School Stores.* Alabama Department of Public Health Nutrition & Physical Activity Unit, 2004. <http://actionforhealthykids.org/filelib/toolsforteam/recom/N&PA%2035%20-%20school%20store.pdf>
- Healthy Finances: How Schools Are Making Nutrition Changes That Make Financial Sense.* Action for Healthy Kids, 2003. http://www.actionforhealthykids.org/filelib/facts_and_findings/healthy%20foods,%20healthy%20finances.pdf
- Healthy Fundraising:* <http://www.healthy-fundraising.org/index.htm>
- Healthy Fundraising & Vending Options.* Produce for Better Health Foundation. <http://www.5aday.com/html/educators/options.php>
- Non-Food Ways to Raise Funds and Reward a Job Well Done.* Texas Department of Agriculture, 2004. http://www.squaremeals.org/vgn/tda/files/2348/3614_1034_NonFoodRewards.pdf
- Sweet Deals: School Fundraising Can Be Healthy and Profitable.* Center for Science in the Public Interest, 2007. <http://www.cspinet.org/schoolfundraising.pdf>

Adapted with permission from Healthy Fundraisers, Connecticut State Department of Education, May 2005 (Revised June 2009).

<http://www.sde.ct.gov/sde/cwp/view.asp?a=2626&q=320754#Resources>